Peter T. Paul Entrepreneurship Center 2015 Summer Seed Grant

Deadline to Submit Proposal- **June 1, 2015 at 5 PM**

**Materials all need to be in PDF format.**

The Breakdown on the Proposal components:

1. Executive Summary
   1. Introduce the business opportunity.
      1. i.e. stats of the potential market
      2. has to be Consice and Convicing
   2. Identify the problem.
      1. The (need) for solution
   3. Company stage.
   4. Revenue model.
      1. Source of income
   5. Major issues that inhinder development. Monday, 7pm
      1. Feasibility of product
      2. Achieving ongoing competitive advantage
      3. Financial needs
   6. Details on assumptions.
      1. For ensuring success
   7. Plan on reducing risks.  
      List what are the risks for our business in the market, how to reduce? IT System security, which we need to invest a lot of time, money and effort to build a secured system to protect our cusomer’s data.
   8. Protection on intellectual property.  
      Patent for our Check-Hold-RR and other innovations
   9. Explain the technology being used.
      1. Ownership of the technology / Legal rights for use
   10. Letter of intent / Licensing aggreement ?
   11. Idea processing Duration.
   12. Commmitment over the summer.
   13. Experience launching a company.
   14. Reasons for a successful outcome.
2. Day Plan for Project Development (Google Hangout, Monday 7pm)
   1. 30 days
   2. 60 days
   3. 90 days
3. Management Team
   1. List the key players.
   2. Weak spots (where)
   3. Addessing the weaknesses (3b.)
4. Fund Usage (Huy)
   1. Reasons for requiring grant.
   2. How will it be used.
   3. Experience on receiving funding.
   4. Extra financial information.
   5. Projections.
5. Miscellaneous (Huy)
   1. Team name.
   2. Team members.
      1. Classes and field of study.
      2. Contact info. ( email, mailling addr. , phone no. )

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Materials all need to be in PDF format. \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***